

September 2005

Degree-Granting Institutions Act: Overview

HECB Information Item

This is an informational report to the members of the Higher Education Coordinating Board at its September 22 meeting. No board action is necessary at this time.

Overview

Under the state's Degree-granting Institutions Act (RCW 28B.85), the HECB is charged with protecting Washington consumers from substandard, fraudulent and deceptive activities at degree-granting colleges and universities in Washington.

The law offers four primary benefits:

- 1) Students attending post-secondary schools with the intention of earning a degree in Washington are guaranteed consumer protection under state law.
- 2) Employers who use academic credentials as part of the hiring process are able to rely on the credibility of the state's degree programs.
- 3) In the case of a school's closure, the state is able to intervene to preserve student records and offer some compensation for lost tuition and fees.
- 4) Information collected through the authorization process assists HECB staff in determining educational need within the state.

In Washington state, the HECB oversees all institutions that offer degrees unless they are considered "exempt" from board authorization.

In general, the exempt schools include all public colleges and universities, long-standing private institutions (such as Pacific Lutheran University), and schools that primarily offer religious training. All exempt schools are listed on the attached appendix.

All other schools that meet at least one of the following criteria must be authorized by the HECB under the terms of the Degree-granting Institutions Act:

- Offer degree programs or for-credit courses at or from a physical location in the state;
- Recruit or advertise specifically to Washington state residents;
- Offer distance-learning programs from within the state; and/or
- Maintain any type of physical presence in the state.

Institutions interested in offering degrees in Washington state must apply to the HECB for authorization. HECB staff review includes such areas as the institution's financial stability, business practices, academic programs, and faculty qualifications. However, the 50 schools that have been authorized cannot operate at will in the state. Authorization is program and site specific, and each program, as well as each teaching site, must be reviewed and authorized. Once authorized, schools are reviewed every two years.

In addition to the Degree-granting Institutions Act, the HECB is also responsible for implementing the Foreign Degree-granting Branch Campus Act (RCW 28B.90). That law applies to foreign colleges or universities that bring students enrolled in programs in the country of origin to Washington for brief periods of study.

Authorized Schools

• Authorized schools include new private schools beginning operation in Washington, as well as out-of-state schools that want to operate in the state.

There are currently 50 institutions authorized to operate in Washington, including 22 non-profit schools, 19 for-profit schools, and nine out-of-state public schools.

In total, these schools offer 346 programs of study, ranging from associate degrees through doctoral degrees. By type of study, the largest number of programs offered are in business (101 programs), followed by computer science (52 programs), social science (48 programs), and education (35 programs).

More than one-third of the programs (35 percent) are at the baccalaureate degree level, and another one-third (29 percent) are master's degree programs. Twenty-one percent of the programs are associate degree level, and the remaining 15 percent are either doctoral level or certificate programs offering college-level credit.

Most of the programs (63 percent) are offered exclusively from a physical location in Washington, and about a quarter are offered only through distance learning. The remaining 11 percent are offered as both site-based and distance-learning programs.

Enrollments at authorized schools range from a high of approximately 1,700 full-time equivalent students for University of Phoenix, to a low of three FTEs for Oregon Health and Science University.

The number of schools seeking authorization in Washington has grown steadily over the past few years – increasing from six schools between 1994 and 1998, to 23 schools between 1999 and 2004.

In addition, the number of requests by currently authorized institutions to offer additional programs is increasing.

Exempt Schools

• Certain schools are exempt from authorization under the Degree-granting Institutions Act.

Exemptions apply to all Washington public colleges and universities (40 schools); Washington-based independent schools that have been operating in the state and are accredited for a minimum of 15 years (20 schools); schools that offer programs that are strictly religious in nature (48 schools); tribally-controlled Native American schools (2); and schools that offer programs exclusively to federal employees and their dependents on a federal site (1).

The 48 schools currently offering programs that are religious in nature are reviewed every two years to ensure that they continue to qualify for exempt status.

As with authorization, no exemption is permanent, and all conditions under which the exemption was granted must remain in effect for the exemption to continue.

The number of schools seeking religious exemption has grown over the past few years – increasing from nine schools between 1994 and 1998, to 26 schools between 1999 and 2004.

Waived Schools

• The law also allows the HECB to waive authorization requirements in unique circumstances.

In general, these cases apply to those schools that offer limited courses to a select group of students. For example, the Oregon Institute of Technology offers courses exclusively to Boeing employees, at the company's request. The state currently has waived authorization requirements for four schools that operate in the state.

Future Activity

HECB staff are currently analyzing needed changes to the rules governing degree authorization. A notification of intent to change will be submitted to the board during the October 27 meeting.

Appendix

Authorized Institutions:

Antioch University Apollo College

Argosy University Seattle

Aviation and Electronic Schools of America

Bainbridge Graduate Institute Brigham Young University-Idaho

Capella University

Central Michigan University

Central Texas College Chapman University

Collins College Columbia College

DeVry University

DigiPen Institute of Technology

Embry-Riddle Aeronautical University

Fred Hutchison Cancer Research Center

Goddard College

Golden Gate Baptist Theological Seminary

Golden Gate University **Grand Canyon University** Henry Cogswell College Interface Computer School

International Academy of Design &

Technology

ITT Technical Institute-Everett

ITT Technical Institute-Indianapolis

Kepler College Lesley University

Lewis and Clark College Mars Hill Graduate School

Moody Bible Institute

Northwest Aviation College

Nova Southeastern University

Old Dominion University

Oregon Health and Science University

Park University

Portland State University

Seattle Institute of Oriental Medicine

Southern Illinois University

Troy University

Universal Technical Institute

University of Phoenix University of Portland

Vincennes University

Walden University

Webster University

Western Business College

Western Culinary Institute

Western Oregon University

Whidbey Writers Workshop

Wyoming Technical Institute

Exempt Institutions:

Art Institute of Seattle

Bastyr University

City University

Cornish College of the Arts

Crown College

Gonzaga University

Heritage University

ITT Technical Institute-Seattle

ITT Technical Institute-Spokane

Northwest College of Art

Northwest Indian College

Northwest University

Pacific Lutheran University

Puget Sound Christian College

Saint Martin's University

Salish Kootenai College

Seattle Pacific University

Seattle University

Trinity Lutheran College

Tulane University

University of Puget Sound

Walla Walla College

Whitman College

Whitworth College

Religious Exempt Institutions:

A.L. Hardy Academy of Theology
Armour Bible College and Armour Seminary
Bakke Graduate University of Ministry
Calvary Chapel Bible College
Calvary Spokane Bible College
Calvary Lighthouse Bible Institute
Center for Ministry Preparation
Christian Life School of Theology
College for Global Deployment
Columbia Evangelical Seminary

Communion of Saints Seminary

Covenant Bible Seminary

Crossroads Bible College

Destiny Ministry Training Center

Dominion College

Faith Evangelical Lutheran Seminary

Full Gospel Northwest Bible College and Seminary

Heart 4 the Nations Bible School and Ministry Training Center

imago Dei institute/Cascade Bible College

The Institute for Biblical Studies

Institute for Christian Works

International Graduate School of Ministry

KAES Bible College & Seminary

Keys Bible College

Kristos Theological Seminary

Living Faith Fellowship College of Ministry

Lorian Association, The

North Park Theological Seminary

Northwest Baptist Seminary

Northwest Theological Seminary

Oklahoma Baptist University

Pacific Seminary

Pacific Theological Seminary

Portland Bible College

Renewed Life Seminary

School of Ministry Arts

Seattle Bible College

Shepherds Bible College

Sound Baptist Bible College

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Tacoma Bible College

Triune Biblical University
The Washington Bible Institute
Washington College and International
Seminary
Western Reformed Seminary
Wisdom for Life School of Ministries
Woolston-Steen Theological Seminary
The Worship Arts Conservatory